

janie

Internationally published journalist, digital strategist,
social media manager, content creator, pop culture fan.

skills

Creative: Adobe Creative Suite, videography & photography (Canon C100, Cannon DSLR), graphic design, email template design, content creation.

Marketing: MyEmma, Pardot, Google Ads, OOH ad design, campaign management, social media brand management, Google Analytics, newsletter design, copy writing.

Admin: Salesforce, Blox, Wordpress, Wix, basic HTML, Microsoft Office, AP style editing, team management.

education

University of Missouri | 2014-2018
B.A. in Digital Journalism & Political Science

experience

Meridian International | Washington, D.C.
Digital Strategist | Feb. 2019 - Present

Ran all verified social media accounts, managed all advertising campaigns, covered all high-level events live, worked closely with ambassadors and government officials, managed company website & directed a team of three.

AdVictory | Washington, D.C.

Digital Strategist | June 2018 - Feb. 2019

Ran ad campaigns for multiple clients, directed the company's social media strategy, tracked analytics and assisted with graphic design.

Relevant Youth | Columbia, MO

Copy Writer | Aug. 2017 - May 2018

Wrote all print + digital copy for this start-up advertising agency.

Columbia Missourian | Columbia, MO

Copy Editor | Aug. 2016 - May 2018

EURACTIV | Brussels, Belgium

Political Reporter | Jan. 2017 - May 2017